



राजमार्ग RAJMAARG

NHAI BI-MONTHLY NEWSLETTER

MARCH
2025

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Volume VI



Inner Lanes



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Road Safety
Month

Sadak Suraksha Abhiyan 2025

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ROAD SAFETY: PAVING WAY FOR A SAFER COMMUTE

India's rapid advancement in Highway infrastructure is a matter of pride, but road safety remains a concern. In pursuance of the Government of India's mission of reducing road accident deaths by 50% before the end of 2030, NHAI has been proactively working towards making National Highways safer. Improving safety on National Highways is one of the topmost priorities of NHAI.

In order to create awareness among the road users and enhance road safety,

Road Safety Month was observed from 1st January to 31st January 2025. This month-long campaign aimed to sensitise citizens about road safety and engage different stakeholders in driving change, and reducing road accidents nationwide. NHAI has been constantly working towards making National Highways safer. During the road safety month, NHAI organized special awareness drives in different parts of the country.

During the month, NHAI conducted several road safety workshops, organized regional events at

different locations to propagate behavioural change among road users and spread awareness regarding road safety. With a multi-pronged approach, the initiative aimed to address critical aspects of road safety.

By leveraging technology, infrastructure enhancements, and public awareness, Sadak Suraksha Abhiyan 2025 was a call to action for responsible driving, informed decision-making, and collective approach towards making roads safer for all.



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Making Road Safety a Way of Life

As the country moves towards realising the vision of Viksit Bharat, Sadak Suraksha Abhiyan 2025 aims to start a nationwide campaign to make commuting safer on the roads. Marking the beginning of a nationwide movement for road safety, a special event was held on 6th January 2025 in Mumbai. Hon'ble Minister for Road Transport & Highways, Shri Nitin Gadkari graced the occasion along with renowned music composer Shri Shankar Mahadevan. The show was streamed live on Network18. Primarily targeted towards School students, the event featured engaging skits and quizzes on road safety, educating students about responsible road behavior in an interactive manner.

Musical performances added vibrancy to the event, culminating in a live performance of the Road Safety Anthem by Shri Mahadevan. This impactful anthem reinforced the message of safe driving and responsible behaviour on the road. The program set the tone for a month-long awareness campaign, inspiring students, youth and citizens to prioritize road safety and adopt responsible driving behavior.

सडक सुरक्षा अभियान 2025
परवाह करेंगे, सुरक्षित रहेंगे



To commemorate Road Safety Month 2025, NHAH organized the third edition of the 'Telethon' to educate individuals about the collective responsibility of ensuring road safety. The

program themed "परवाह करेंगे, सुरक्षित रहेंगे" featured Shri Nitin Gadkari, Hon'ble Minister for Road Transport & Highways and Shri Amitabh Bachchan deliberating importance of road safety. Various celebrities including

Shri Pankaj Tripathy, Ms. Samantha Ruth Prabhu, Ms. Navya Naveli Nanda and other prominent people from varied backgrounds also participated in the telethon.



The third edition of the Sadak Suraksha Abhiyan, took the message of 'Parvaah Kareng'e' to 20 cities, aiming to raise awareness and education about road safety. Regional programs were

organised in vernacular languages with special focus on conversations around children, with dedicated session featuring Celebrities /Road Safety Experts /Doctors/ Traffic Experts / Police Personnel /Government

Representatives / Policy Makers who emphasized the importance of road safety education and consistently following traffic rules for the well-being of oneself and others.



In line with the theme of Sadak Suraksha Abhiyaan 2025, this year the focus was also on expanding the initiatives on-ground reach, with a special emphasis on educating children about road safety. A specially designed 'Road Safety Bus' was introduced that was equipped with an Artificial Intelligence (AI) simulator.

The three buses travelled across the country, offering interactive learning experiences that helped students to enhance and deepen their understanding of traffic rules.

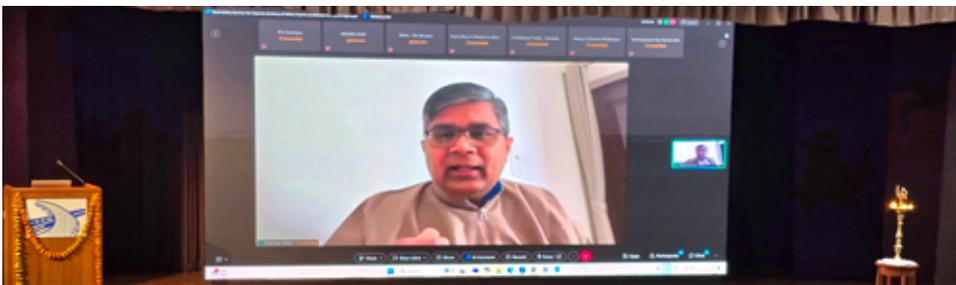


National Road Safety Seminar at NHAI

Commemorating Road Safety Month, NHAI organised a day-long Road Safety Seminar on 11th January 2025 at NHAI Headquarters in New Delhi. Chairman Shri Santosh Kumar Yadav virtually addressed the inaugural session and emphasized the need for collaboration among NHAI officials, concessionaires, contractors, and stakeholders to enhance road safety standards and ensure safer travel. Shri Vishal Chauhan, Member (Admin) NHAI, highlighted various initiatives that have been taken by NHAI to reduce accidents

and safeguard lives on National Highways. During the seminar various presentations focusing on different aspects of safety pertaining pedestrian, road users and during construction were made by experts. A live demonstration showcased the Drone Analytics Monitoring System and its integration with the NHAI One mobile app to enhance operational efficiency. Another session on 'Safe Construction Practices' highlighted best practices undertaken by DMRC in urban infrastructure development.

Further, a discussion on 'Road Safety Education' examined the impact of awareness campaigns on student behaviour was also held. Additionally, a session was held on National Highway signage guidelines addressed effective measures for expressways and access-controlled corridors. The seminar was attended by NHAI officials, Consultants, Concessionaries, Road Safety as well as industry experts. The event was also streamed online to NHAI field offices across the country.



Hon'ble Prime Minister Dedicated to Nation NH Project in Andhra Pradesh

Hon'ble Prime Minister Shri Narendra Modi inaugurated 16.3 km long 6-lane Greenfield Chilakaluripet Bypass on NH-16 in Andhra Pradesh on 8th January 2025. Designed to ease traffic congestion, the bypass provides an alternative route around the city, significantly

reducing travel time and ensuring seamless inter-state connectivity between Andhra Pradesh and its neighbouring states. Strategically located, the bypass connects Ramachandrapuram to Edlapadu, offering a smoother passage for freight

carriers traveling between Chennai and Kolkata. Additionally, it enhances access to key destinations, including the Kotappakonda temple and other historic sites, boosting both tourism and local development.





Santosh Kumar Yadav, IAS
Chairman, NHAI

Dear Friends,

I am pleased to share the latest issue of Rajmaarg which is based on the central theme of 'Road Safety'. In January, we observed the nationwide Road Safety month and reiterated our commitment to make National Highways safer for all. This year, NHAI took the message of 'Sadak Suraksha' to 20 cities with the aim to raise awareness and education about road safety. Regional programs were organised in vernacular languages with dedicated sessions that involved Children, Celebrities, Road Safety and Traffic Experts as well as other stakeholders. I am sure that our concerted efforts will lead to significant reduction in accidents. Let us resolve to dedicate ourselves to the mission of road safety.

I am happy to share that NHAI has undertaken a series of impactful initiatives under the umbrella of capacity building, demonstrating our commitment to achieve excellence in National Highway Infrastructure development. As a part of this series, NHAI conducted capacity-building sessions for National Highway toll plaza staff at various locations across the country. These sessions focused on improving service quality through training in job orientation, soft skills development, and essential life-saving techniques. The initiative aimed to enhance customer interactions, equip staff with critical emergency response skills, and elevate overall service efficiency. With these capacity building sessions, NHAI continues to prioritize safety, emergency preparedness, and customer satisfaction across toll plazas.

Also, as NHAI completes 30 years of service to the nation, I would like to extend warm wishes to everyone on this occasion. We celebrated this momentous day with a lot of enthusiasm on 10th February 2025. NHAI is culturally very rich, and it was amazing to see the wonderful inhouse talent of the participants both in sports and cultural activities.

Lastly, I would like to highlight that NHAI adds exceptional value to people's lives, and we are committed to maintain this momentum for the holistic growth of the National Highway infrastructure in the country.

With Warm Regards,

Santosh Kumar Yadav

Daylong Stakeholder Consultation Workshop on AI-MC

NHAI organized a day long stakeholder consultation workshop in New Delhi on 30th January 2025 to deliberate and provide suggestions to enhance the recently released draft policy for the 'Adoption of Automated & Intelligent Machine-aided Construction (AIMC) in National Highways Projects' by MoRTH. The draft policy underlines various aspects

and potential of Automated & Intelligent Machine-Aided Construction in transforming National Highway development across the country. The chief guest for the workshop was Shri Nitin Gadkari, Hon'ble Minister for Road Transport and Highways. Shri Ajay Tamta, Hon'ble Minister of State

for Road Transport and Highways; Shri V Umashankar, Secretary, MoRTH and Senior officials from MoRTH, NHAI, NHIDCL, technology providers, concessioners, consultants, machine equipment manufacturers and other stakeholders were also present on the occasion.



Cancer Awareness Drive at Kherki Daula Toll Plaza

To raise awareness about cancer, NHAJ in association with Fortis Hospital, Manesar, organized a cancer awareness drive at Kherki Daula Toll Plaza in Manesar, Haryana on 4th February 2025.

The toll plaza was illuminated in purple lights symbolizing strength, courage and hope. This initiative was a tribute to cancer survivors and their resilience.

It also aimed to spread awareness about cancer prevention, early detection & treatment while honouring those who have bravely battled the disease.



NHAJ at India Energy Week 2025

Showcasing its commitment to environment sustainability and energy efficiency in National Highway development, NHAJ participated in India Energy Week 2025 which was organised in New Delhi

from 11th to 14th February 2025. NHAJ stall highlighted key initiatives taken by the authority to promote eco-friendly development of National Highway projects across the

country. The exhibition provided an opportunity to engage with stakeholders and reinforce efforts toward environmentally responsible highway development.



Wildlife Corridors: Nurturing Development Along with Conservation

With the belief that development and conservation should go hand-in-hand, NHAI strives to promote environmental sustainability along National Highway Infrastructure development, minimizing the impact on environment. Many National Highways pass through ecologically sensitive areas. Highway Network is planned in such a manner, that only a marginal stretch of the corridor falls in or around ecologically

fragile areas such as Wildlife sanctuaries, National Parks & Reserve Animal Corridors. To safeguard wildlife along such corridors, structures such as 'Animal Underpasses' and 'Overpasses' have been developed to allow animals to cross safely thereby reducing man-animal conflict. Several animal underpasses and overpasses along flagship corridors such as 37 km long wildlife corridor on NH 44 passing through Pench Tiger Reserve in Madhya Pradesh

& Kanha Tiger Reserve in Maharashtra, Elephant underpasses on Udali-Lumding National Highway in Assam, Animal corridor on Haridwar – Dehradun Section of NH 58 in Uttarakhand passing through the Rajaji National Park & Tiger Reserve and Several animal underpasses and overpasses on the Delhi-Mumbai Expressway are prime examples of integrating environmental management in infrastructure development.



Elephant Underpass on Udali-Lumding National Highway, Assam



Wildlife Corridor on Haridwar - Dehradun National Highway



Animal Overpass on Upcoming Delhi-Mumbai Expressway



Elevated Corridor on Nagpur - Jabalpur Section of NH-44 Through Pench Tiger Reserve



Recently, NHAI developed 'Monkey Canopies' on the 116 km-long Raipur–Visakhapatnam Greenfield Economic Corridor, passing through Odisha's Nabarangpur district. These canopies serve as elevated pathways, allowing primates to move across National Highways safely. These structures mimic natural forest canopies, connecting fragmented habitats and enabling seamless movement without the risk of vehicle collisions.

विश्व हिंदी दिवस पर राजभाषा संगोष्ठी आयोजित

भा रा रा प्रा मुख्यालय में 10 जनवरी 2025 को विश्व हिंदी दिवस के अवसर पर 'विश्व में हिंदी की स्वीकृति और सम्मान' विषय पर एक राजभाषा संगोष्ठी का आयोजन किया गया। इस कार्यक्रम का उद्घाटन भा रा रा प्रा अध्यक्ष श्री संतोष कुमार यादव ने किया, जिन्होंने सभी अधिकारियों को हिंदी

भाषा के अधिकतम प्रयोग के लिए प्रेरित किया। संगोष्ठी में विशेष अतिथि के रूप में हिंदी विशेषज्ञ प्रो. (डॉ.) विनोद कुमार मिश्रा, डीन, त्रिपुरा केंद्रीय विश्वविद्यालय, और डॉ. अनुपमा तिवारी, सहायक प्राध्यापिका, अलायंस विश्वविद्यालय, बैंगलोर को आमंत्रित किया गया था। इन विशेषज्ञों ने

हिंदी भाषा के महत्व और इसके वैश्विक स्तर पर बढ़ते प्रभाव पर अपने विचार साझा किए। हिंदी के प्रचार-प्रसार के लिए आयोजन में गज़ल, कविता पाठ और नुक्कड़ नाटक जैसी सांस्कृतिक गतिविधियों का भी समावेश किया गया।



NHAI Enhances Toll Staff Skills with Capacity-Building Sessions

In January and February 2025, NHAI, in collaboration with HLL Lifecare, conducted capacity-building sessions for National Highway toll plaza staff at various locations across the country. These sessions focused on improving service quality through training in job orientation, soft skills development,

and essential life-saving techniques. The initiative aimed to enhance customer interaction, equip staff with critical emergency response skills, and elevate overall service efficiency. With these capacity building sessions, NHAI continues to prioritize

safety, emergency preparedness, and customer satisfaction across toll plazas. In addition, these sessions highlight NHAI's commitment to improve both the user experience and the safety standards of toll plazas, ensuring smoother, safer journeys for all highway users.



Kakkepur, Uttar Pradesh



Kuliana, Odisha



Moutara, Assam



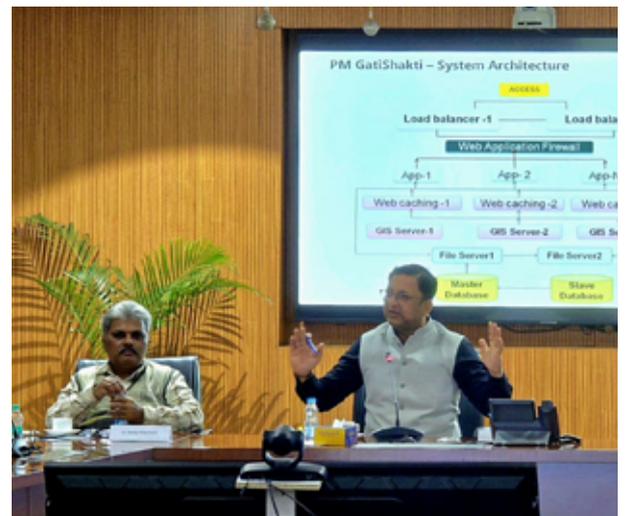
Nangilikondan, Tamil Nadu

A Training Session on PM-Gatishakti

On 4th February 2025, NHAI organized a daylong training session on PM-Gatishakti for NHAI officials at its Headquarters in New Delhi. The session featured detailed demonstrations and case studies

on the NMP and MoRTH NMP portals. Officials were trained on utilizing data and analytical tools to enhance decision-making in project feasibility analysis, DPR preparation, and leveraging the NMP Portal for

approvals and clearances across ministries. This initiative aims to streamline infrastructure planning and execution, reinforcing NHAI's commitment to efficient and data-driven project development.



NHAI DAY: Celebrating 30 Years in Service of the Nation

On 10th February 2025, NHAI completed 30 years in the service of the Nation and this momentous day was celebrated at NHAI with great enthusiasm. NHAI organized a cultural program at its headquarters in New Delhi, which was also streamed online to field offices nationwide. NHAI Chairman, Shri Santosh Kumar Yadav, along with other senior officials graced the

occasion. In his address, the Chairman commended the unwavering dedication of NHAI officials in driving National Highway development and urged them to continue their exemplary work. Leading to the momentous day, various cultural and sports competitions were organized to encourage a spirit of participation and

excellence. Winners of these competitions were also felicitated at the function. Here is a glimpse of the spirited NHAI Day festivities. A friendly cricket match between Chairman's XI and Member's XI was organized. As a part of the celebration, NHAI also organised a family picnic for NHAI employees on 22nd February 2025. Here are some glimpses of the festivities:

















Cricket Match













Picnic



Picnic



Picnic





Satyam Singh
@SatyamSingh9322

@NHAI_Official Thanks alot for helping me in midnight at Sitapur. Humble staff they helped me to charge my death battery. #RoadHelp



Mohit Kumar
@DetoxTraveller

Recently, I had the chance to drive from Ahmedabad to Udaipur via NH-48, and I must say, it was an unforgettable journey!

The roads, especially in #Rajasthan, were incredibly smooth and well-maintained, making the drive not just comfortable but truly enjoyable.



Chittaranjan Singh Rajput
@iCSRajput

Grateful to @NHAI_Official for the Patna-Ranchi Four Lane Expressway! 🚗
✨ Travel time reduced to just 5 hours, making connectivity faster and more convenient. A big step forward for development in the region!
#Infrastructure #BetterIndia



Naveen Jindal
@MPNaveenJindal

Traveling from Delhi to Kaithal on the newly constructed Delhi-Amritsar-Katra Expressway, I experienced world-class infrastructure that reflects the vision of our Hon'ble PM Shri @narendramodi Ji and the dedication of Union Minsiter Shri @nitin_gadkari Ji.



भूपेन्द्र जाट किसान
@bku_Bhupendra

Thank u for @NHAI_Official
आजमहाकुंभ में स्नान करने के बाद प्रयागराज से अपने घर जींद हरियाणा जाते समय हमारी कार का रायबरेली जिले के जगतपुर गाँव के पास डीजल खत्म हो गया था हमने तुरन्त #1033 पर कॉल किया 20मिनट मे डीजल लेकर टीम पहुंच गई धन्यवाद



Rajendra Soni Journalist
@SwamiSoniLive

#फतेहपुर
महाकुंभ प्रयागराज से लौट रहे श्रद्धालुओं की गाड़ी में रात 02:00 AM पर सौरा इंडस्ट्रियल एरिया में ईंधन खत्म हो गया सूचना पर तत्काल पहुंची @NHAI_Official की गाड़ी ने ट्विंग कर पेट्रोल पंप तक पहुंचाया।
THANK YOU @NHAI_Official



BUILDING A NATION, NOT JUST ROADS.

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For feedback and contributions, write to us at nhaieditor@gmail.com